



LIAISON ~ A Monthly Newsletter for the Grassroots Fundraiser

ADHA Institute for Oral Health



Volume 1, Issue 4

Winter Board of Directors Meeting

Wednesday March 10, 2010

The ADHA Institute Board of Directors met Saturday, March 6, 2010. There were many items on the agenda so the important topics are separated throughout this newsletter. Other subjects that were discussed were:

- The Institute will continue to sponsor additional dental hygiene programs as members of the NCOHF Affiliate Network, based on donations made to the ADHA/NCOHF Affiliate Network Grant.
- The Board of Directors approved the budget for the 2010-11 fiscal year.
- Institute Review Committee Members were approved (more on page 3).

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Virtual Dental Home Project (BOD Meeting)

The Institute will continue to lend its support to the three-year demonstration project of the University of Pacific entitled, "Virtual Dental Home Project". The

Board agreed that the data collected through this project will be instrumental in advancing the profession of dental hygiene, as it addresses collaborative practice and

teledentistry. However, the level of financial support will be determined at the Fall Board of Directors meeting pending the conclusion of the 2009-10 fiscal year.

Karla Girts Masterfile Project Fund (BOD Meeting)

In February 2010, the Institute received a \$10,000 donation from the Estate of Karla Girts, RDH, BSDH. The Board voted to utilize these funds and establish the Karla Girts Masterfile Project Fund. Monies donated towards this fund will go directly toward assisting the ADHA Masterfile Project. By creating this fund, the Board hopes to demon-

strate the Institute's ongoing commitment to ADHA being the definitive resource on the profession of dental hygiene. Additionally, this new fund creates an opportunity not only to honor the memory of Karla Girts as the first Limited Access Permit (LAP) hygienist in the nation, but as a way to personalize the Masterfile Project for our members and

symbolize the advancement of the profession of dental hygiene. The Karla Girts Masterfile Project Fund will be announced through ADHA *Update* and plans for an official launch at the CLL/Annual Session in Las Vegas, NV are being developed.



Golden Toothbrush Awards (*BOD Meeting*)

On May 25, 2010 the ADHA Institute will sponsor a table at the 2nd Annual Golden Toothbrush Awards, hosted by the Erie Family Health Center. Erie Family Health Center is a network of clinics in the Chicagoland area that delivers a range of health care services to the underserved. Erie has a commitment to promoting and delivering quality oral health care and currently operates 2 dental clinics. As part of its

efforts to promote oral health, Erie has established the Golden Toothbrush Awards to recognize leaders in oral health. ADHA will be working with Erie on other aspects of the event as well as seeking volunteers, helping to coordinate other sponsors and offering names of individuals in the dental hygiene community who could serve



on the committee to judge award nominations. The ADHA Institute is viewing the event as a great way to make connections with individuals and groups outside of the traditional “dental community”.

Council on Research Recommendation (*BOD Meeting*)

That ADHA/IOH investigate the feasibility of adding the following condition to IOH grants: Recipients of IOH Grant funds agree to submit the results from studies stemming from those funds for



publication within three years after study completion. If recipient fails to submit the results then ADHA has the right to publish the study.

Adding this condition to IOH funding is a way to ensure that dental hygiene data is disseminated in a timely manner and is a mechanism of assessing the progress of the NDHRA.

Institute Advisory Committee (*BOD Meeting*)

The Board reviewed a draft of the description for the Institute Advisory Committee. This committee would be charged with overseeing the development and implementation of the fundraising strategy; identify and solicit funds from external sources of support; work directly with the Executive Administrator to implement fundraising strategy and report directly to the Institute Board of Directors.

The Board would like to see this

committee focus primarily on developing partnerships with corporate members as well as solicit major donations from outside the dental hygiene community. An initial survey of ADHA past presidents showed great interest among past presidents to participate on this Advisory Committee. During the upcoming CLL/ Annual Session, the Institute will use ADHA past presidents as a focus group to gather information with regard to how this committee could enhance the Institute’s existing

fundraising activities.

If the Board moves forward with reinstating the Institute Advisory Committee, the organizational structuring of this committee would begin during the 2010-2011 fiscal year. The Committee would begin its work July 1, 2011.





Fundraising Campaign (*BOD Meeting*)

The 2009-2010 fundraising appeal is in full swing and the Institute has raised \$70,839.11. Overall, donations to the Institute are down largely as a result of the nation's economic crisis. The Institute's fall appeal, however, was well received by the ADHA membership despite current economic conditions. Members have continued to support the

Institute although at reduced amounts; to date the fall appeal has raised \$15,520.00 since October 2009. The Institute will continue its efforts with the spring appeal which will target lapsed donors which include individuals who donated in prior fiscal years (2007-08, 2008-09), but have not donated in the current fiscal year.



Financial Update

Donations from 7/1/09 - 3/10/10 = **\$63,713.11** which puts us at **86%** to our year end goal!

Raffle: So far we have distributed close to 10,000 tickets but only received approximately 2,000 ticket

stubs and checks back to Central Office. It is important to turn in any and all ticket stubs and checks as you collect them. Checks need to be deposited sooner than later so that the bank will not bounce them back.

Also, return unsold tickets to Central Office. This will give us a better indication of how many tickets are being sold. It will also give us a chance to redistribute the tickets to be sold on site at Annual Session.

Institute Program Update

The Board approved this year's Institute Review Committees, as selected by the Institute Chairperson, Diann Bomkamp.

2010 Institute Scholarship Review Committee:

- Dale G. Hahn, RDH, BSDH (Texas), Chair
- Winnie Furnari, RDH, MS, FAADH (New Jersey)
- Beverly Kennedy, RDH, MA (South Dakota)

This year the Institute has 189 scholarship applicants. Scholarship applications are currently being processed and will be submitted to the Scholarship Review Committee for review.

2010 Institute Research Grant Review Committee:

- Bonnie Branson, RDH, PhD (Missouri), Chair
- Ann McCann, RDH, MS, PhD (Texas)
- Christine Nathe, RDH, MS (New Mexico)

- Rita Atwell Sheaves, BSDH, RDH, PhD (Virginia)

The Institute has received 6 Research Grant applications, 7 Rosie Wall Community Spirit Award applications, and 2 Healthy Start for Texas Teeth applications. These applications are being processed and will be submitted to the Research Grant Review Committee for review.



ADHA Institute for Oral Health

444 N Michigan Ave
Suite 3400
Chicago, IL 60611

Phone: 312/440-8900

Fax: 312/467-1806

E-mail: institute@adha.net



ADHA INSTITUTE FOR ORAL HEALTH

“Leading the way through professional excellence in dental hygiene and research.”



Announcements

The new Institute website launched in early December. New liaison login:

Username: “ioh”

Password: same as before

Liaison Networking Session at 2010 Annual Session will take place Thursday, July 24, 2010

The next Liaison Conference Call will take place:

Tuesday, April 20

at 7:15pm (CST).

We hope you all can make it!

