

Liaison — A Monthly Newsletter for the Grassroots Fundraiser

Tuesday, April 20, 2010

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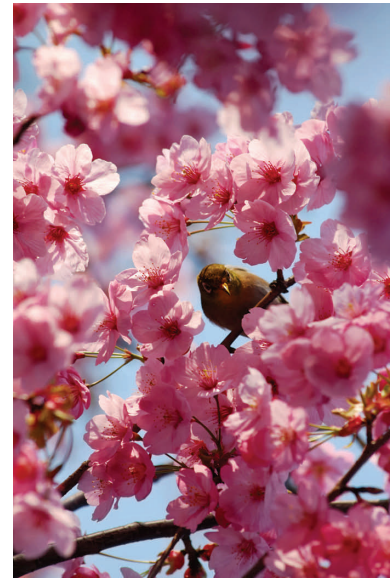
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Reminder

In an effort to accommodate more liaisons, the Liaison Networking Session has been moved to a different date! We hope you can join us on Thursday, June 24! The location of this free seminar and lunch is below:

Caesars Palace, Las Vegas
Meeting Room: Milano VIII
12:00 PM – 2:00 PM

We hope to see you all there!



Fundraising Update

Special points of interest:

- **Donations have surpassed \$78,000!**
- **Learn how you can volunteer for the IOH Fundraising Booth!**
- **Get your Silent Auction items in now!**
- **Learn how you can impact the Liz Chaney Liaison of the Year Award!**

We have made a lot of progress with fundraising! Our total liaison goal is \$74,000 with a total year end goal of \$107,000. We are happy to report that the total fundraising efforts as of 4/19/10 = \$78,661.11!!! Thank you liaisons for surpassing your goal even before CLL!

Our next effort will be the Spring Appeal. This appeal consists of a letter sent out to donors within the last three years who have not yet donated this fiscal year. This appeal will be done in house to

help save on the cost of using an outside printing company and warehouse mailing.

We are planning one more appeal to go out the week of May 1. It will be an appeal via email, asking for any size donation.

One idea that was suggested was to do a target appeal to past winners of IOH programs, such as previous scholarship winners and grant recipients.

To go along with this, liaisons may request the names of award winners within their

state within the last 3-5 years to appeal for donations.

Calling all raffle tickets! We now have over 10,000 tickets in circulation but have only received 2,300 ticket stubs. Please return all sold or unsold tickets so that we can distribute them to those who are requesting more.

IOH Program Update

The Research Grant Review Committee is currently reviewing research grant applications for the 2009-2010 year.

We have been busy processing scholarship applications for the Scholarship Review Committee. The review booklets will be sent out the week of April 26. This year we had more applicants than any other year!



IOH Silent Auction

We are now accepting donations for the Silent Auction, which will take place on Friday, June 25 during the IOH Benefit/President's Reception during CLL at Annual Session. An appeal was sent to State, Constituent, and Component Presidents asking for auction item donations.

The Silent Auction Donation Form is now available on the

website.

We ask that all donated items be mailed to ADHA Central Office, to Star Jackson's attention, to be delivered by June 1. This will ensure that we can more accurately log in each donation and avoid missing items that are sent to Chicago after staff has left for Las Vegas. Of course there are items that donors would rather bring with them

to give to staff on-site. In this case, please send in the completed form for the item(s) so that we can prepare for how many items will be on display.

With your help, CLL at Annual Session traditionally brings in over \$20,000! Get those donation items in and volunteer to staff the IOH Fundraising Booth!

Volunteers for IOH Fundraising Booth

The IOH Fundraising Booth will be set up in the ADHA Community Center on the Exhibit Floor during CLL. Exhibit Hall hours are Friday, June 25, 9:00am-3:00pm and Saturday, June 26, 10:00am-4:00pm. We are asking Liaisons and ADHA Past Presidents to volunteer to staff the Booth at half-hour incre-

ments. Star and Ashley will be in and out of the Booth as well. You will be receiving an email with a sign-up sheet at the end of April. Star and Ashley will be preparing for the Silent Auction on Saturday afternoon so those times are of higher priority so that the Booth can operate at full steam until the end of Exhib-



Liz Chaney Liaison of the Year Award

The Liz Chaney Liaison of the Year Award is given to a current or past Liaison through a nomination process. Once nominated, nominees will be asked to complete a nomination form and essay explaining their fundraising efforts for IOH. This award will be given at the Plenary Session on Saturday, June 26.

(FYI: All IOH Awards will be given during this Plenary Session instead of during the IOH

Benefit/President's Reception.)

The criteria for this award includes:

- Raises awareness from local to state level
- Experiments with creative ideas/programs toward fundraising
- Creates fundraising competition/incentive within the state

- Past Liaisons who continue commitment toward IOH fundraising

The Institute would like to expand the criteria for this award with your help! Please feel free to contact Star Jackson with your ideas!

**Time to
nominate for
the Liz Chaney
Liaison of the
Year Award!**



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