

RDHs in Action: Coming Together for Community Oral Health Official Contest Rules

1. The Sponsors are Wm. Wrigley Jr. Company, manufacturer of Orbit gum, a corporation with its principal place of business at 600 W. Chicago Ave., Suite 500, Chicago, IL 60610, and the American Dental Hygienists' Association (ADHA), 444 N. Michigan Avenue, Ste. 3400, Chicago, IL 60611.
2. The intent of this contest sponsored by the American Dental Hygienists' Association (ADHA) and Wm. Wrigley Jr. Company, manufacturer of Orbit gum is to encourage ADHA members participating in community service day events for National Dental Hygiene Month 2010 to be creative and use highlight the impact of their efforts in the community.
3. By entering this contest, the participants agree to these Official Rules and the decisions of the Sponsors, which are binding and final in all matters relating to this contest.
4. Internet access, valid email address and mailing address are required to participate.
5. Submission to the contest is only open to ADHA members who will be participating in National Dental Hygiene Month community service events in October of 2010, and who plan to do so again in October 2011.
6. Any participant who submits a video may also participate in judging.
7. The " RDHs in Action: Coming Together for Community Oral Health " Contest will accept applications from October 1, 2010 through November 15, 2010. All participants must submit their entry by November 15, 2010 to be eligible for judging. The videos must showcase the efforts of dental hygienists contributing to the oral health of their communities in conjunction with National Dental Hygiene Month.
8. The top three videos will be chosen publicly by the judges and the participants of the contest. Any individual who views the videos will be eligible to participate as a judge. The voting results are final and there will be no possibility of complaint.
9. There is a limit of one submission per participant. Multiple entries by a participant will result in disqualification. Participants may also be judges.
10. Participants whose videos are of inappropriate content, have nothing to do with the afore-mentioned subject or exceed the time limit of two minutes cannot take part in the contest and they will, therefore, be removed.
11. The Sponsors collect personal data when a participant submits a video for this contest. Entering the contest constitutes one's permission for the Sponsors to maintain the data. The data is collected to maintain a record of those who have entered the contest, to contact potential winners and for marketing purposes in accordance with the Sponsors' privacy policy. Further, the Sponsors may use the submitted videos for promotional as well as marketing and advertising purposes, without any additional approval by author and without paying any compensation.

12. The participants in the contest must guarantee that he/she is the author of the story and in the event of any dispute concerning authorship, the Sponsors will not be held responsible.

13. If, for any reason, the contest is not capable of running as planned, the Sponsors reserve the right, in their sole discretion, to cancel, terminate, modify and/or suspend the contest. If the contest is so affected, the Sponsors will conduct the judging and/or fan voting (as applicable) and award the prizes in a manner deemed fair, equitable and in accordance with the spirit of these Official Rules as determined by the Sponsors in their sole discretion.

14. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to or alteration of entries; errors, defects or omissions in the advertisement or offering of this contest; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any email or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof, including injury or damage to the computer used to submit or judge a video in the contest.

15. Privacy Policy: as ADHA is the administrator of this contest, following is the link for more information on ADHA's Privacy Policy <http://www.adha.org/legal.htm>.