

The **Hottest** Cosmetic Trend for the **Dental Industry**

Chosen by Industry Leaders and Sold in 10 Countries Worldwide

Booth 113 at the **ADHA Show**

As Seen In...



- *Us Weekly*
- *New Beauty Magazine*
- *SELF*
- *BOHO*
- *Spa Magazine*
- *DailyMakeover.com*
- ...and others

Works in 30 Seconds!



Whiter Image toGO Teeth Whitening Pen

- Proprietary, triple-action teeth whitener with 12% hydrogen peroxide for a brighter healthier smile
- Quick results and perfect to maintain your smile after dark foods and liquids
- Compact, brush-on applicator for easy use on-the-go with NO messy trays, strips or rinsing
- Offers maximum coverage to whiten your entire smile
- Safe for sensitive teeth, mint flavor to freshen your breath, and kills germs and bacteria
- Double the applications of other pens (60+uses) and superior results with higher strength formula



Chic-Flic toGO Teeth Whitening & Lip Gloss Plumper Pen

- The first teeth whitener and lip gloss plumper in one convenient pen with Celebrity Style
- The same benefits as our Whiter Image toGO Pen but with 36% carbamide peroxide and advanced lip gloss plumper
- Illuminating wand has mini LED lights and mirror for easy use in the dark and on-the-go (and a great purse flashlight!)
- Vanilla flavor plumper has a blue base that goes on clear and showcases your white smile without stickiness
- Proprietary gloss is enriched with a unique nutrient blend to deeply moisturize for age-defying soft, round lips with gentle plumping that LASTS
- Includes double the applications of similar products that maximizes features and benefits

Whitening & Plumping
All in One!



Includes Mini LED lights
and Mirrors For Easy
Application and a Mini
Purse Flashlight!



WHITER IMAGE

Wherever You Smile,
We Make it Brighter.

“We have had a **great deal of interest** in the **Whiter Image toGO Pens** and have quickly **sold through** our initial order.”

“As a dentist, I think both the Whiter Image toGO Teeth Whitening Pen and the Chic-Flic toGO Teeth Whitening & Lip Gloss Plumper Pen are excellent products. The pens take so much less time than other products, and they have great results! There is no reason to stay home and wait for 30 minutes to remove messy strips or trays. The compact pens are easy to carry and fit in a pocket or purse. My patients rave about both the look and the results of both pens! I'm sold!”

– Dr. Michael Freimuth DDS, Wheat Ridge, CO

“I use the toGO Teeth Whitening Pen myself, and I love it! I've seen such great results that I ordered the products to be sold at my dental practice. The high quality ingredients, beautiful packaging, and ease of application are huge selling points for us. I also love that I can use it to erase wine and coffee stains! I keep it in my purse and use it regularly throughout the day without messy strips.”

– Dr. Jolanda Warren DDS, Atlanta, GA

“We have had a great deal of interest in the Whiter Image toGO Teeth Whitening Pens and have quickly sold through our initial order. We are using the product ourselves and are very happy with them. We will keep you updated as things continue to grow.”

– Dr. Christine Bavola DDS, Warren, OH



Why Whiter Image is a Fit for Your Practice:

- Use the pens as a giveaway for a cosmetic consult
- The pens can be used as incentives for recall visits and smile makeovers
- The products are great maintenance tools between in-office whitening treatments
- Customers love the pens and will come back for more
- Whiter Image is a leader in the teeth whitening industry, and customers know our outstanding reputation for quality and results

Your \$282.00 Introductory Offer with Whiter Image:

- 12 Whiter Image toGO Teeth Whitening Pens & 12 Whiter Image Chic-Flic toGO Teeth Whitening & Lip Gloss Plumper Pens
- 1 of each pen free for yourself or staff
- Dynamic point of purchase displays and table tents for your office.
- A Dedicated Account Manager to train your staff and answer questions at any time
- Exclusive sales promotions, staff incentives, external marketing tools, and more to increase sales
- Promotional DVD for in-office marketing showcasing product features and benefits



Whiter Image Pen Reorder - Wholesale: \$10.00 Sug. Retail: \$19.95

Chic-Flic Pen Reorder - Wholesale: \$13.50 Sug. Retail: \$26.95

“I love the Whiter Image products! My patients love them and I used them as giveaways at the American Music Awards and Golden Globes, and they were incredibly popular. Whiter Image is a company I know we can trust.”

– Dr. Tracie Battle DDS, Huntsville, AL

Call **1.877.944.8330**
or Visit us Online

Website: www.whiterimage.com

Blog: blog.whiterimage.com

Twitter: www.twitter.com/whiterimage

Linked In: www.linkedin.com/in/whiterimage