

# Clinpro™ 5000

1.1% Sodium Fluoride Anti-Cavity Toothpaste



## Winning Formula Makes Every Brush Better

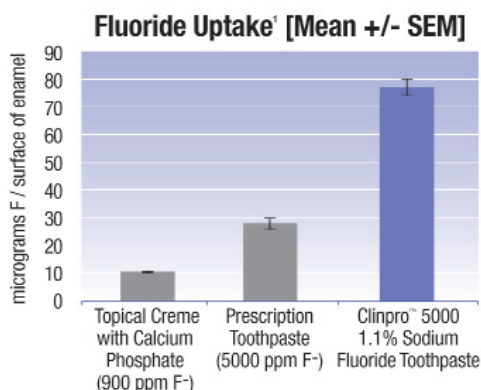
With Innovative  
Tri-Calcium  
Phosphate  
Exclusively From 3M ESPE

Clinpro™ 5000 1.1% Sodium Fluoride Anti-Cavity Toothpaste is an advanced formula containing an innovative tri-calcium phosphate ingredient and is available exclusively from 3M ESPE. It contains fluoride as well as calcium and phosphate, which are components naturally found in saliva. The optimized formula successfully integrates these ingredients, enhancing, rather than compromising, the product's performance.

Discover the benefits of the toothpaste with the winning formula, Clinpro 5000 toothpaste.

### Summary of Advantages:

- Strengthens teeth better than leading brands
- Reverses white spots better than leading brands
- Delivers more fluoride to the tooth
- Contains 1.1% NaF (5000 ppm fluoride ion)
- Contains an innovative calcium and phosphate ingredient
- Gentle cleaning, gentle whitening
- Low abrasion
- Replaces conventional toothpaste regimen
- Available in a convenient 4oz flip-top tube



<sup>1</sup>3M internal data on file.

### ADHA 2010 Show Special

Valid June 23 – June 30, 2010

Buy Three Cases  
(72 tubes)  
Get One Case  
(24 tubes) FREE\*

**Clinpro™ 5000 Anti-Cavity Toothpaste**  
(24 tubes per case; vanilla mint flavor)

Tube 4oz (12115)

**\$11.82** suggested retail price

This product is for once a day use in place of regular toothpaste for patients 6 years of age or older. Allergic reactions and other idiosyncrasies have rarely been reported. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call 1-800-FDA-1088. Please see full Prescribing Information on next page.

\*The doctor's signature is required to ship this free Rx-only product. Use coupon on other side.



**3M ESPE**

3M ESPE  
Dental Products

Please recycle. Printed in U.S.A.

[www.3MESPE.com/preventivecare](http://www.3MESPE.com/preventivecare)

Find a U.S. certified 3M ESPE distributor at:  
[www.3mespe.com/authorizeddealers](http://www.3mespe.com/authorizeddealers)

## Clinpro™ 5000 Anti-Cavity Toothpaste FREE Case Coupon

Use this coupon to obtain your free case. Proof of purchase is required – a copy of your 3M ESPE certified dental distributor invoice dated June 23 – 30, 2010. To qualify, fax (or mail) this coupon and invoice copy to 3M ESPE by July 31, 2010.

\_\_\_\_ One FREE case of 24 Clinpro 5000 toothpaste tubes (12115) for purchase of three cases.

### Fax invoice copy and this coupon to: 1-800-540-7497

3M ESPE Customer Service, PO Box 19582, Irvine, CA 92623-9582

Offer valid in the United States and expires June 30, 2010. Please allow 3-5 weeks for delivery. 3M ESPE reserves the right to discontinue or change these offers at any time. It is the doctor's obligation to properly report and appropriately reflect any free product on their submissions to Medicare/Medicaid/private insurance.

Please check the appropriate box if you do not wish to receive communications from 3M ESPE via  fax or  e-mail. This information will be used only to provide you with information about 3M products and in accordance with 3M's privacy policy found at [www.3m.com/privacy.jhtml](http://www.3m.com/privacy.jhtml).

Please provide complete shipping information, including business phone.

Business Phone ( ) Fax ( )

Doctor Name

Doctor Signature (required)\*

Business Address

City State ZIP

E-mail Address

3M ESPE Certified Distributor Purchased From

\* Doctor signature is required for Rx-only free product.

### Clinpro™ 5000 1.1% Sodium Fluoride Anti-Cavity Toothpaste HIGHLIGHTS OF PRESCRIBING INFORMATION

These highlights do not include all the information needed to use 3M™ ESPE™ Clinpro™ 5000 Anti-Cavity Toothpaste safely and effectively. See full prescribing information for Clinpro 5000 Anti-Cavity Toothpaste. 3M™ ESPE™ Clinpro™ 5000 1.1% Sodium Fluoride Anti-Cavity Toothpaste for oral use

#### INDICATIONS AND USAGE

Clinpro 5000 Anti-Cavity Toothpaste is indicated for use as part of a professional program for the prevention and control of dental caries. (1)

#### DOSAGE AND ADMINISTRATION

- Use once daily in place of conventional toothpaste unless instructed otherwise by a physician or dentist. (2)
- Apply a thin ribbon or pea-sized amount of Clinpro 5000 Anti-Cavity Toothpaste using a soft-bristled toothbrush and brush teeth for at least two minutes. (2)
- After brushing adults should expectorate. Children 6 to 16 years of age should expectorate and rinse mouth thoroughly with water. (2)

#### DOSAGE FORMS AND STRENGTHS

White toothpaste containing 1.1% sodium fluoride (3)

#### CONTRAINDICATIONS

Do not use in children under 6 years of age unless recommended by a dentist or physician. (4)

#### WARNINGS AND PRECAUTIONS

- Do not swallow. (5)
- Keep out of reach of children under 6 years of age. (5)
- Repeated ingestion of high levels of fluoride may cause dental fluorosis. (5)

#### ADVERSE REACTIONS

Allergic reactions and other idiosyncrasies have been rarely reported. (6)

To report SUSPECTED ADVERSE REACTIONS, contact 3M ESPE Dental Products Division at 1-800-634-2249 or [www.3MESPE.com](http://www.3MESPE.com), or FDA at 1-800-FDA-1088 or [www.fda.gov/medwatch](http://www.fda.gov/medwatch)  
Revised: 09/15/08

#### FULL PRESCRIBING INFORMATION: CONTENTS\*

- INDICATIONS AND USAGE
- DOSAGE AND ADMINISTRATION
- DOSAGE FORMS AND STRENGTHS
- CONTRAINDICATIONS
- WARNINGS AND PRECAUTIONS
- ADVERSE REACTIONS
- USE IN SPECIFIC POPULATIONS
  - Pregnancy
  - Nursing mothers
  - Pediatric Use
  - Geriatric Use
- OVERDOSAGE
- DESCRIPTION
- CLINICAL PHARMACOLOGY
- REFERENCES
- HOW SUPPLIED/STORAGE AND HANDLING

\* Sections or subsections omitted from the full prescribing information are not listed.

#### FULL PRESCRIBING INFORMATION

##### 1 INDICATIONS AND USAGE

Clinpro 5000 Anti-Cavity Toothpaste is indicated for use as part of a professional program for the prevention and control of dental caries.

##### 2 DOSAGE AND ADMINISTRATION

- Use once daily in place of conventional toothpaste unless instructed otherwise by a physician or dentist.
- Apply a thin ribbon or pea-sized amount of Clinpro 5000 Anti-Cavity Toothpaste using a soft-bristled toothbrush and brush teeth for at least two minutes.
- After brushing adults should expectorate. Children 6 to 16 years of age should expectorate and rinse mouth thoroughly with water.
- Follow these instructions or use as directed by a dental professional.

##### 3 DOSAGE FORMS AND STRENGTHS

White toothpaste containing 1.1% sodium fluoride

##### 4 CONTRAINDICATIONS

Do not use in children under 6 years of age unless recommended by a dentist or physician.

#### 5 WARNINGS AND PRECAUTIONS

- DO NOT SWALLOW. If more than a pea-sized amount of Clinpro 5000 Anti-Cavity Toothpaste is swallowed, contact a medical or dental professional or a poison control center.
- Keep out of reach of children under 6 years of age.
- Repeated ingestion of high levels of fluoride may cause dental fluorosis. For this reason, use in children with developing dentition requires special supervision to prevent swallowing. Prescribing dentists and physicians should consider risk of fluorosis when prescribing for use in children less than 6 years of age.

#### 6 ADVERSE REACTIONS

Allergic reactions and other idiosyncrasies have been rarely reported.

#### 8 USE IN SPECIFIC POPULATIONS

##### 8.1 Pregnancy

Fluoride crosses the placenta in women and has been measured in cord blood, amniotic fluid, and serum of newborn children, but without a consistent correlation to maternal serum fluoride levels.<sup>1,2</sup> There are no data to indicate an increased susceptibility to fluorosis during pregnancy. Developmental studies were conducted by the National Toxicology Program, with sodium fluoride administered in the drinking water to pregnant rats and rabbits. No developmental toxicity was observed, even at doses that caused maternal toxicity. The No Adverse Effect Levels were about 29mg/kg-day and 27mg/kg-day for rabbits and rats, respectively.<sup>3</sup> There is no conclusive evidence of fluoride developmental effects in humans.<sup>1,2</sup> The Institute of Medicine established a fluoride Upper Limit of 10mg/day for pregnant women.<sup>2</sup> Prescribing physicians and dentists should consider total fluoride exposure (dental care plus food, water and other sources) when prescribing the product for use in pregnant women or women who may become pregnant.

##### 8.3 Nursing Mothers

An extremely small proportion of fluoride in drinking water is transferred to breast milk. The Institute of Medicine established a fluoride Upper Limit of 10mg/day for nursing women.<sup>2</sup> Prescribing physicians and dentists should consider total fluoride exposure (dental care plus food, water and other sources) when prescribing the product for use in women who are nursing.

##### 8.4 Pediatric Use

The primary adverse effects of fluoride are fluorosis of dental enamel and of the skeleton; these effects occur at exposures below those associated with other adverse health effects. The population most at risk for dental fluorosis is children during the period of tooth formation, i.e. from birth to 8 years of age. For this population, the Institute of Medicine (IOM) established Fluoride Upper Limits of intake based on the risk of dental fluorosis. In populations with permanent dentition, skeletal fluorosis is the greatest risk from excessive fluoride. For this population the Institute of Medicine established Fluoride Upper Limits based on the risk of skeletal fluorosis.<sup>2</sup>

##### Population IOM Fluoride

| Population              | IOM Fluoride | Upper Limit |
|-------------------------|--------------|-------------|
| Infants 0-6 months old  |              | 0.7mg/day   |
| Infants 7-12 months old |              | 0.9mg/day   |
| Children 1-3 years old  |              | 1.3mg/day   |
| Children 4-8 years old  |              | 2.2mg/day   |
| Children > 8 years old  |              | 10mg/day    |

Prescribing physicians and dentists should consider total fluoride exposure (dental care plus food, water and other sources) when prescribing product use in children.

##### 8.5 Geriatric Use

No studies of Clinpro 5000 Anti-Cavity Toothpaste have been conducted to determine whether subjects aged 65 and over respond differently from younger subjects.

#### 10 OVERDOSAGE

Ingestion of large amounts of fluoride may result in abdominal pain, stomach upset, nausea, vomiting, and diarrhea. These symptoms may occur at overdoses of 5mg/kg of body weight. Fluoride doses of 16mg/kg have been fatal.

##### Treatment Recommendations for Overdose of Clinpro 5000 Toothpaste\*

| Ingested fluoride dose | Amount for 10kg (22 pound) child*                           | Recommended action to take  |
|------------------------|---|---|
| Less than 5mg/kg       | This equals less than 1/2 ounce (or less than 2 teaspoons). | Do not induce vomiting. Give 1-2 glasses of milk and observe for symptoms of stomach upset. If symptoms persist more than a few hours, seek medical attention or contact a poison control center. |
| 5mg/kg or More         | This equals about 1/2 ounce (about 2 teaspoons) or more.    | Do not induce vomiting. Give 1-2 glasses of milk and seek medical attention or contact a poison control center.   |
| 15mg/kg                | This equals 1 ounce or 1/4 of the tube.                     | Seek immediate medical attention. Do not induce vomiting. Give 1-2 glasses of milk.   |

Less than 5mg/kg This equals less than 1/2 ounce (or less than 2 teaspoons).

5mg/kg or More This equals about 1/2 ounce (about 2 teaspoons) or more.

15mg/kg This equals 1 ounce or 1/4 of the tube.

\*The amount to reach the fluoride dose will be proportionately larger with older children and adults.

A thin ribbon or pea-sized amount of Clinpro 5000 Anti-Cavity Toothpaste weighs approximately 0.3g and contains approximately 1.5mg of fluoride ion. A 4 oz tube contains 564mg of fluoride ion.

#### 11 DESCRIPTION

Clinpro 5000 1.1% Sodium Fluoride Anti-Cavity Toothpaste is a self-applied fluoride dentifrice for the prevention of dental caries. Each gram contains 5mg of fluoride ion in a neutral pH base, consisting of water, sorbitol, hydrated silica, glycerin, polyethylene-polypropylene glycol, flavor, polyethylene glycol, sodium lauryl sulfate, titanium dioxide, carboxymethyl cellulose, sodium saccharin and tri-calcium phosphate.

#### 12 CLINICAL PHARMACOLOGY

Clinpro 5000 1.1% Sodium Fluoride Anti-Cavity Toothpaste aids in the prevention of tooth decay. Fluoride delivered from Clinpro 5000 inhibits the demineralization of sound teeth and enhances remineralization (i.e., repair) of demineralized teeth. During tooth brushing, fluoride is taken up by teeth and dental plaque. Fluoride is taken up with calcium and phosphate by demineralized teeth resulting in an improved tooth structure that contains more fluoride and less carbonate than naturally occurring tooth structure and is more resistant to acid challenge. Additionally, calcium fluoride is formed on the crystal structure of teeth. As the pH of the mouth drops, fluoride is released from calcium fluoride and aids in the remineralization of teeth. Fluoride taken up into plaque alters the activity of cariogenic bacteria. Fluoride inhibits the process by which cariogenic bacteria metabolize carbohydrates resulting in less acid and adhesive polysaccharide production by the bacteria.

#### 15 REFERENCES

- National Research Council. Fluoride in drinking water: A scientific review of EPA's standards; National Academies Press 2006.
- IOM. Dietary Reference Intakes: The essential guide to nutrient requirements. National Academies Press 2006.
- Heindel JJ, et al. Developmental toxicity evaluation of sodium fluoride administered to rats and rabbits in drinking water. *Fundam Appl Toxicol* 1996;30(2):162-177.
- Poisindex. Toxicologic Management – Fluoride. Thomson Micromedex.

#### 16 HOW SUPPLIED/STORAGE AND HANDLING

Clinpro 5000 Anti-Cavity Toothpaste is supplied as a white dentifrice paste in a 4 oz (113g) plastic tube (NDC 48878-3120-4).

##### Storage

This product is designed to be stored and used at room temperature. Shelf life at room temperature is 24 months. Ambient temperatures routinely higher than 27C/80F, or lower than 10C/50F may reduce shelf life. See outer package for expiration date.

Manufactured for:

#### 3M ESPE

Dental Products  
St. Paul, MN 55144  
Revision date: 09/15/08

**Rx Only**  
44-0007-4699-8